

REGISTRATION

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <input type="checkbox"/> Exhibitor </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <input type="checkbox"/> Co-exhibitor with: </div> <p>GENERAL COMPANY DATA:</p> <p>Company Registration No./ Reg.- address <input style="width: 150px;" type="text"/> UID-No. <input style="width: 150px;" type="text"/></p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 90%; height: 40px; vertical-align: bottom;">Company name</td> </tr> <tr> <td style="text-align: right; font-size: small;">First / Last name person in charge</td> </tr> <tr> <td style="text-align: right; font-size: small;">Street / Post box</td> </tr> <tr> <td style="text-align: right; font-size: small;">Country/ZIP/City</td> </tr> <tr> <td style="font-size: small;"> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; font-size: x-small;">Area code</td> <td style="width: 15%; font-size: x-small;">Telephone 1</td> <td style="width: 15%; font-size: x-small;">Area code</td> <td style="width: 15%; font-size: x-small;">Telephone 2</td> <td style="width: 15%; font-size: x-small;">Area code</td> <td style="width: 15%; font-size: x-small;">Fax</td> </tr> </table> </td> </tr> <tr> <td style="text-align: right; font-size: small;">Internet address</td> </tr> <tr> <td style="text-align: right; font-size: small;">Company email address</td> </tr> <tr> <td style="text-align: right; font-size: small;">Email address person in charge*</td> </tr> <tr> <td style="text-align: right; font-size: small;">Managing Director</td> </tr> </table> </div>	Company name	First / Last name person in charge	Street / Post box	Country/ZIP/City	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; font-size: x-small;">Area code</td> <td style="width: 15%; font-size: x-small;">Telephone 1</td> <td style="width: 15%; font-size: x-small;">Area code</td> <td style="width: 15%; font-size: x-small;">Telephone 2</td> <td style="width: 15%; font-size: x-small;">Area code</td> <td style="width: 15%; font-size: x-small;">Fax</td> </tr> </table>	Area code	Telephone 1	Area code	Telephone 2	Area code	Fax	Internet address	Company email address	Email address person in charge*	Managing Director	<p>MANDATORY INFORMATION FOR THE ONLINE EXHIBITOR CATALOGUE:</p> <p>First letter for alphabetical order The alphabetical order cannot be changed in self maintenance tool. <input style="width: 40px; height: 25px;" type="text"/></p> <p>Company name for exhibitor catalogue (online + print)*: _____</p> <p style="font-size: x-small;">* can be changed in profile management by you at any time.</p> <p>Please enter up to 5 numbers from the product group list (page 4):</p> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/> </div> <p>Which brands are you representing at the fair?</p> <div style="margin-top: 5px;"> <p>Brand _____</p> <p>Brand _____</p> <p>Brand _____</p> <p>Brand _____</p> <p>Brand _____</p> </div>			
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Please check desired type of exhibition stand:

Stand type (Prices per m ²)	up to 50 m ²	51 – 149 m ²	Area from 150 m ²	Area from 200 m ²	Area from 300 m ²
<input type="checkbox"/> Row stand	<input type="checkbox"/> 114.00	<input type="checkbox"/> 112.00			
<input type="checkbox"/> Corner stand	<input type="checkbox"/> 125.00	<input type="checkbox"/> 123.00	<input type="checkbox"/> 100.00	<input type="checkbox"/> 80.00	<input type="checkbox"/> 67.00
<input type="checkbox"/> End stand	<input type="checkbox"/> 135.00	<input type="checkbox"/> 133.00			

Desired stand size in m²

min.	max.
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Complete stand / ready-made stand mandatory for „Welt der Stoffe“

The complete stand prices include the stand rent, the complete stand construction ready for occupancy including electricity and equipped according to the enclosed equipment sheet. Exclusive marketing and service fee, taxes and charges.



- Type 1 (basic equipment) EUR 198.00**
- Type 2 (ready made stand) EUR 229.00**

Marketing- and service fees standard (mandatory) EUR 593.00
 includes the registration fee, a contingent of exhibitor passes and parking tickets, the basic entry in the online exhibitor catalogue, access to the exhibitor portal including the functions available there for independent profile management according to the description, the basic entry in the printed exhibitor catalogue, various printed and electronic advertising media for your own advertising activities.

Co-exhibitor fee EUR 210.00
 plus marketing- and service fee standard

All prices quoted are exclusive of taxes and duties. We have read and accept the exhibition conditions printed below - including the declarations of consent to the receipt of e-mails and the use of our data contained in point 22 - as part of the contract, even if the registration form is returned without the exhibition conditions printed on the reverse (e.g. by fax or e-mail). In addition, the house rules of Messezentrum Salzburg GmbH apply, which can be found at messezentrum-salzburg.at/de/agbs. The place of jurisdiction and performance shall be Salzburg. As we always strive to keep our digital appearance state of the art and to improve it for you, there may be technical changes in our digital product portfolio. With your signature, you acknowledge this possibility of change and declare your consent.

Choose from our complete stand options:

 <p>TYPE 1</p> <p>EUR 198.00 /m²</p>	 <p>TYPE 2</p> <p>EUR 229.00 /m²</p>										
<p>Basic equipment „Welt der Stoffe“</p> <ul style="list-style-type: none"> – incl. stand rental – incl. space fee and exhibition area – incl. lighting 	<p>Equipment ready-made stand „Welt der Stoffe“ in addition to basic equipment</p>										
carpet, sheets light grey (with protective film)	1 pc. booth with light grey curtain										
Back wall (250 cm high) and partition walls (180 cm high) as panel construction, surface glossy white, wall thickness 3.5 cm	1 set meeting table with 4 chairs per 25 m ² exhibition area										
Lighting suspended from hall ceiling, incl. suspension points and Prerigg powerspot 150 Watt light output, HQI - cold light, mounted on conductor rails (1 spotlight / 5 m ² exhibition area)	1 pc. presentation stand incl. 1 clothes rail (W= 200 cm) per 8 m ² exhibition space										
2 pcs. labelling boards (H=250 cm, W=75 cm), glossy white, incl. company name	1 pc. brand / motif wall (H=250 cm, W=200 cm), complete with digital print										
1 pc. main electrical connection 3 kW incl. energy service charge	1 pc. main electrical connection 3 kW incl. energy service charge										
<p>Additional equipment (please choose)</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 70%;">___ pcs. presentation stand with 1 clothes rail (1.0 m length)</td> <td style="text-align: right;">EUR 68.70/pc.</td> </tr> <tr> <td>___ pcs. presentation stand with 1 clothes rail (1.5 m length)</td> <td style="text-align: right;">EUR 103.00/pc.</td> </tr> <tr> <td>___ pcs. presentation stand with 1 clothes rail (2.0 m length)</td> <td style="text-align: right;">EUR 137.20/pc.</td> </tr> <tr> <td>___ pcs. presentation shelf with 4 shelves</td> <td style="text-align: right;">EUR 137.00/pc.</td> </tr> <tr> <td>___ pcs. meeting table with 4 chairs</td> <td style="text-align: right;">EUR 144.40/pc.</td> </tr> </table>		___ pcs. presentation stand with 1 clothes rail (1.0 m length)	EUR 68.70/pc.	___ pcs. presentation stand with 1 clothes rail (1.5 m length)	EUR 103.00/pc.	___ pcs. presentation stand with 1 clothes rail (2.0 m length)	EUR 137.20/pc.	___ pcs. presentation shelf with 4 shelves	EUR 137.00/pc.	___ pcs. meeting table with 4 chairs	EUR 144.40/pc.
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___ pcs. presentation stand with 1 clothes rail (2.0 m length)	EUR 137.20/pc.										
___ pcs. presentation shelf with 4 shelves	EUR 137.00/pc.										
___ pcs. meeting table with 4 chairs	EUR 144.40/pc.										

Please choose:			
I order	m² of stand type	<input type="radio"/> TYPE 1 (EUR 198.00/m ²)	<input type="radio"/> TYPE 2 (EUR 229.00/m ²)
Company name		<p>Company stamp and legally binding signature</p>	
Person in charge	UID-No.		
Street			
City	ZIP-Code		
Phone number / Fax			
Hall / Stand number	Stand size	Date, Place	

All prices quoted are net prices plus VAT at the statutory rate.

Company registration nr: FN 37507h, Company register court: Landesgericht Salzburg, UID-No. ATU 36758503 DVR: 080783, The current terms and conditions of System Standbau GmbH (www.standout.eu) apply. All information is subject to typographical and printing errors.

Contact:

Andrea Lämmlein, andrea.laemmlein@standout.eu
T: +43 662 93 040 5232 | F: -5109

PRODUCT GROUP LIST

Please fill in the desired numbers in the registration form on page 1.

HOME TEXTILES

- 3101 Bathroom textiles
- 3102 Terry products
- 3103 Bed linen
- 3104 Pillow cases and seat covers
- 3105 Kitchen textiles
- 3106 Napery
- 3107 Curtains
- 3108 Jute, sisal
- 3109 Carpet tiles
- 3110 Oriental carpet
- 3111 Carpet underlays
- 3112 Drapery
- 3113 Accessories for drapes
- 3114 Carpets (tied, woven, tufted)

FLOOR COVERINGS

- 3201 Linoleum
- 3202 Rubber
- 3203 Cork
- 3204 Outdoor coverings
- 3205 PVC floor coverings
- 3206 Laminates
- 3207 Marble
- 3208 Stone
- 3209 Parquet and wooden floors
- 3210 Carpeted floor

WALLDECORATION AND PAINT

- 3301 Paint
- 3302 Varnish
- 3303 Surface treatment
- 3304 Wood and metal coating
- 3305 Facade renovation
- 3306 Plaster of Paris
- 3307 Decorative foils
- 3308 Wallpapers
- 3309 Wallpapering supplies
- 3310 Decorative wall design

SOLAR PROTECTION

- 3401 Awnings
- 3402 Rails
- 3403 Venetian blinds
- 3404 Pleated blinds
- 3405 Roller blinds
- 3406 Insect and pollen protection

LIVING, FURNITURE, AMBIENCE

- 3501 Upholstery furniture
- 3502 Smaller items of furniture
- 3503 Iron, rattan, wicker and bamboo furniture
- 3504 Lighting
- 3505 Decoration and home accessories
- 3506 Table culture
- 3507 Acoustic panelling

UPHOLSTERY AND DECORATIVE FABRIC

- 3601 Decorative fabrics
- 3602 Upholstery fabrics
- 3603 Upholstery leather
- 3604 Faux leather

MACHINERY AND SUPPLIES

- 3701 Machines
- 3702 Ironing systems
- 3703 Ironing technique
- 3704 Sewing machine
- 3705 Upholstery frames
- 3706 Adhesives
- 3707 Filler
- 3708 Abrasives
- 3709 Ledges and profiles
- 3710 Fastening technology
- 3711 Special tools
- 3712 Spring core
- 3713 Sewing service
- 3714 Tools for floorers
- 3715 Tools for interior decorators

BEDDING

- 3801 Beds
- 3802 Waterbeds
- 3803 Mattresses
- 3804 Pillows
- 3805 Down and feather
- 3806 Bedding
- 3807 Blanket
- 3808 Foam Materials

SERVICES

- 3901 Professional institutions
- 3902 Purchasing associations
- 3903 Service providers
- 3904 IT solutions

TRADE FAIR INSURANCE

A Trade Fair should not only be successful, but also safe.
 You have the option to apply for Insurance covering your assets and risk of individual accidents of yourself.

I. EXHIBITION INSURANCE

Insured period	Cover is provided during the Trade Fair set up by Reed Messe Salzburg GmbH, and during transit of goods to and from the fairground to/from anywhere in Europe including the time of assembly and disassembly.
Which risks are covered?	Fire (fire, strikes of lightning, explosion, aircraft impact) Robbery, Theft, Burglary Breakages, damage of articles by water, rust and oxidation accidents relating to the means of transport , 'Acts of God'
What is actually covered?	Trade exhibits, the exhibition stand and associated equipment and implements provided by yourself.
What isn't covered?	Valuable articles such as jewellery, cash, carpets and furs. Out off the official fair opening hours, all devices of smaller dimension like laptops, beamers, digital cameras etc. are not covered against ordinary theft on the fairground area. Please keep them locked or take personally care!
Is there any deductible?	The own risk of the insured amounts to EUR 250.00 per claim, limited for ordinary theft and usual damage only.
Police-report required?	Immediately in the case of ordinary theft, housebreaking or damage by fire.
What are the basics to define the insured volume?	The insured sum is stipulated on „First Risk Basis“. In the case of an insured claim no proof is made whether the insurable volume has been applied for or not. The compensation paid is limited to the amount you applied for.

II. TRADE FAIR – ACCIDENT COVER

Insured Periode	Coverage is limited to the fair ground during the Trade Fair including the time of assembly and disassembly
Who is covered?	The exhibitor and all employees.
Coverage – accidental death	EUR 10,000.00 per person, EUR 20,000.00 in maximum for all persons
Coverage – permanent disability	Up to EUR 72,500.00 per person, EUR 217,500.00 in maximum for 100% permanent disability limited to EUR 435,000.00 for all persons per individual accident.

HOW DO APPLY COVERAGE?

Application form	Select and indicate the Policy Type you apply for and fax it duly signed to Reed Messe Salzburg GmbH.
How do I pay the premium?	Combined with the registration fee and the stand rental expenses.
Who is the insurer?	UNIQA Versicherungen AG
Anymore questions?	Consulting by Funk International Austria GmbH T: +43-662-63 62 68, F: ext. 4; e-mail: salzburg@funk-austria.com

Please note: in variance to the stipulations of the Insurance Contract Law (VersVG), in the relation between insured parties and Reed Messe Salzburg GmbH insured parties are obliged to address all claims resulting from this contract directly to the insurance company.

CASA 2020

MESSEZENTRUM SALZBURG

Policy Type?	Insured Sum for Exhibits	Premium per Exhibitor incl. Insurance Tax	yes
Policy A	EUR 20,000.00	EUR 81.25	<input type="checkbox"/>
Policy B	EUR 40,000.00	EUR 131.25	<input type="checkbox"/>
Policy C	EUR 80,000.00	EUR 211.25	<input type="checkbox"/>
Policy D	EUR 160,000.00	EUR 331.25	<input type="checkbox"/>

Scan to casa@reedexpo.at. Your e-mail is your duly policy.

(*) I have noticed the insurance conditions (to be found at: www.casa-messe.at) and agree to them.

 Date, Town

 Company stamp, signature

YOUR ONLINE CORPORATE PROFILE

The online exhibitor catalogue on the expo website is the number one source of information for anyone making preparations to attend the fair, and often forms the basis of the decision to visit – or not to visit – your booth. You have the chance to fill your corporate profile with all the information you consider most important and persuasive for attracting potential customers. The more information and details your online profile contains, the more attractive it becomes.

HOW YOU BENEFIT

- + Showcase for your business, brand(s) and products
- + Gain more expo visitor attention to your goods and services in preparation for the show
- + Improve visibility for search engines like Google (search engine marketing: backlinks, content, coverage etc.)
- + Convince potential customers with individualised information

Marketing & service fee explained:

The marketing and service fee is already included when you register and covers the registration fee, a quota of exhibitor passes and car park access tickets according to booth size, artists' union duties, basic online corporate profile entry, basic entry in the printed exhibitor directory, variety of printed and electronic advertising means for your promotional activities.

Basic entry

- » Company name
- » Hall/booth number
- » Contact
- » Product categories

Already pre-filled by us for you.

Enhance your profile and stand out from the competition!

- » Logo
- » Corporate description
- » Link up to your corporate website
- » Upload PDFs (product catalogue, pricelists, brochures, event plans etc.)

ADAPTABLE:

- » Address, telephone number, e-mail
- » Product categories

BASIC ENTRY



Mobile version



Desktop version

Inclusive

+ UPGRADE FOR GREATER VISIBILITY

Design highlighting in the overview

PREMIUM PROFILE

- » Coloured highlight
- » Contact icons
- » Expand visibility of corporate description



Mobile version



Desktop version

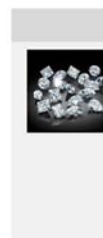
€ 100.00

DELUXE PROFILE

- » Background image
- » Coloured highlights
- » Contact icons
- » Maximum visibility for your corporate description



Mobile version



Desktop version

€ 200.00

SERVICES FOR DIGITAL MARKETING

Seize the obvious benefits of the fair, meet your target groups face-to-face and digitally without wasting time money and effort, and generate and pursue leads. Reed Exhibitions also offers an additional range of excellent digital tools:

Retargeting – Access target groups.


Retargeting enables you to focus on a precise target group, both at the fair – and 365 days a year. The aim is to facilitate customer acquisition and intensify established customer contacts. Feel free to contact us to receive the best package for your needs.



Speak to us in person: +43 662 4477-2242, casa@reedexpo.at

BOOK ONLINE AD PACKAGES & SAVE MONEY:

Booking a package enables you to save money and obtain the best promotional formats to achieve your goals:





MORE ATTENTION – MORE VISITORS.
PACKAGE A

The combined package with native advertising (ads embedded in contextually familiar output) and retargeting (focussed digital repeat marketing) guarantees perfect placement during the fair. **Available 3x**

- » **Hero Native Ad** € 883.00
Format: 1400x750px
- » **Retargeting campaign pre-show** € 355.00
Duration: Approx. 5 weeks including show days
Scope: 5.000 ad impressions

Package price **€ 1,052.00**





BOOST YOUR BRAND BY EXPANDING YOUR REACH.
PACKAGE B

Prominently positioned on the website and also featured in the visitor newsletter before the show. Boost your brand before and after the show. **Available 6x**

- » **Leaderboard banner** € 1,177.00
Format: 970 x 90 Pixel / 728 x 90 Pixel / 320 x 50 Pixel; Duration: 16 weeks (4 weeks pre-show, 12 weeks post-show)
- » **Newsletter advertorial** € 500.00
Format: 700x100px; Released: Once

Package price **€ 1,425.00**




PERFECT PRODUCT PRESENTATION.
PACKAGE C

The classic digital advertising format is mixed with an effective retargeting (focussed digital repeat marketing) campaign. This puts you in direct digital contact with customers and potentials. **Available 2x**

- » **Content teaser native ad** € 270.00
Format: 370 x 170 px; Duration: 16 weeks (4 weeks pre-show, 12 weeks post-show)
- » **Retargeting campaign** € 355.00
Duration: Approx. 5 weeks. Start can be freely determined
Scope: 5.000 ad impressions

Package price **€ 531.00**





CONVINCE WITH CONTENT MARKETING.
PACKAGE D

Run your advertising in a news and information environment to provide show visitors with information before and after the show. Enjoy a perfectly staged start to your time at the fair. After the fair, there are further measures you can take to win over customers for your business. **Available 2x**

- » **Content teaser native ad** € 270.00
Format: 370x170px; Duration: 16 weeks (4 weeks pre-show, 12 weeks post-show)
- » **Newsletter Advertorial** € 500.00
Format: 700x100px; Released: Once only

Package price **€ 655.00**





EXCLUSIVE TO THE ONLINE TICKET.
PACKAGE E

This exclusive package ensures your visibility is maximised among online ticket buyers. It's also exclusive because the package can only be sold 1x. **Available 1x**

- » **Ad on online ticket (printout)** € 350.00
Format: 2480x236px
Released: Online ticket PDF
- » **Ticket shop banner** € 300.00
Format: 300x250px
Released: Approx. 4 weeks pre-show

Package price **€ 553.00**




TARGET NEW CUSTOMERS. GENERATE LEADS.
PACKAGE F

Our lead management tool enables you to generate, manage and process contacts without wasting time and money. Every visitor is registered and entered into the system for you with all the key data. **Available 1x**

- » **Lead e-mail banner** € 500.00
Format: 700x100px; Released: Lead e-mail as a summary of every expo day
- » **Reed2Lead upgrade** € 250.00
Premium Reed2Lead upgrade with expanded statistical functionality, individualised lead list, lead download as csv., quick-scan function etc.

Package price **€ 638.00**





22. – 25.01.2020
MESSEZENTRUM SALZBURG

CASA-MESSE.AT

Trade fair opening times:
Wed - Fri: 9 am – 6 pm, Sat: 9 am – 5 pm



INNOVATIVE AND FLEXIBLE ONLINE ADS

KNOW HOW! NATIVE ADS

Native advertising doesn't appear to be advertising as such, since it is integrated in the editorial framework. The form and content of such advertising are adapted to suit the context and the interests of the target group, and consequently are not as annoying.

The advantage:

User activity is not affected. Rates of reader interaction are multiplied in comparison with conventional advertising.

ONLINE

ADVERTISE ON DESKTOPS & MOBILES (TABLETS AND SMARTPHONES)



1 HERO NATIVE AD

Device: Desktop, mobile
Placement: Homepage
 not including exhibitor catalogue & product catalogue
Consists of: Background image format: 1400 x 750 pixels
 Title: 40 characters
 Text: 270 characters
 Logo format: 230 x 140 pixels
File format: jpg | png
Publication: 1 month before the fair begins

2 LEADERBOARD BANNER

Device: Desktop, mobile
Placement: Homepage, subpages
 not including exhibitor catalogue & product catalogue
Formate: Desktop: 728 x 90 pixels, 970 x 90 pixels
 Mobile: 320 x 50 pixels
File format: jpg | png
Publication: 1 month before the fair begins

3 CONTENT TEASER NATIVE AD

Device: Desktop, mobile
Placement: Homepage, subpages
 not including exhibitor catalogue & product catalogue
Consists of: Image format 370 x 170 pixels
 Text: Short description (subject to limited number of characters)
File format: jpg | png
Publication: 1 month before the fair begins

EXCLUSIVE PRODUCTS

MAXIMUM VISIBILITY WITH SPECIAL FORMAT

ONLINE TICKET BANNER

Device: Online ticket
Placement: PDF
Format: 2480 x 236 pixels, 300 dpi
File format: jpg | png
Publication: As soon as online tickets are available



NEWSLETTER BANNER

Device: E-mail
Placement: Newsletter
Format: 700 x 100 pixels
File format: jpg | png
Publication: Once



ORDER FORM

ONLINE PROMOTION PACKAGES SAVE 15% WITH PACKAGE DEALS!

-15%

- | | | |
|--------------------------|---|---|
| <input type="checkbox"/> | PACKAGE A
1 Hero native ad
1 Retargeting campaign | € 1,052.00
** LIMITED! **
Only 3 packages available. |
| <input type="checkbox"/> | PACKAGE B
1 Leaderboard banner
1 Newsletter banner | € 1,425.00
** LIMITED! **
Only 6 packages available. |
| <input type="checkbox"/> | PACKAGE C
1 Content teaser
1 Retargeting campaign | € 531.00
** LIMITED! **
Only 3 packages available. |
| <input type="checkbox"/> | PACKAGE D
1 Content teaser native ad
1 Newsletter banner | € 655.00
** LIMITED! **
Only 2 packages available. |
| <input type="checkbox"/> | PACKAGE E
1 Online ticket
1 Ticket shop banner | € 553.00
** LIMITED! **
Only 1 package available. |
| <input type="checkbox"/> | PACKAGE F
1 Lead e-mail banner
1 Reed2Lead upgrade | € 638.00
** LIMITED! **
Only 1 package available. |

Book our package deals or
contact us for single item prices.

ADDITIONAL INFORMATION:

- Banner links according to advertisers indication.
- No further tracking codes can be used.
- Please note: we do not send screen shots when banners are on air.
Please feel free to check your activity live any time.

DATA TRANSFER:

Please send all complete graphics and documents to
onlinewerbung@reedexpo.at!

Please adhere to the following:

- Please enter: 'CASA 2020' and your company's name in the subject line of every e-mail.
- Make sure you adhere to the format detailed on previous pages.
If any changes have to be made, they will be added to your invoice.
- For more details on retargeting campaigns, please contact us.
- Send texts that go with images in word documents and use the same names for the document as well as for the image.
- Please do not send images in Word or pdf documents.

ONLINE CORPORATE PROFILE

- | | | |
|--------------------------|--------------------------------|----------|
| <input type="checkbox"/> | UPGRADE PREMIUM PROFILE | € 100.00 |
| <input type="checkbox"/> | UPGRADE DELUXE PROFILE | € 200.00 |

*Surcharge on marketing & service fee for more
visibility of your online corporate profile.

Company:

Contact:

Telephone:

e-mail:

ADVICE & ADDITIONAL INFORMATION:

If you require advice, questions or would like to order the best possible
service package – please call or mail us anytime:



Clara Wiltschke
Category Manager
T: + 43 662 4477 2131,
E: casa@reedexpo.at



Petra Klippi
Event Manager
T: + 43 662 4477 2229,
E: casa@reedexpo.at



Anna Sperl, MA
Event Manager
T: +43 662 4477 2242,
E: casa@reedexpo.at

All prices stated are subject to the addition of 20% VAT.

We are constantly improving our digital services, thus technical specifications may
change. Signing the document expresses your acceptance and consent.

The general exhibition terms and conditions of business on
www.austropharm.at shall be deemed to have been accepted once signed.

Please return
via FAX
+43 662 4477-2287

Date, company stamp,
signature of invoice recipient

TRADE FAIR TERMS AND CONDITIONS

As of January 2019

1. Registration

The registration represents a legally binding and irrevocable statement of intent on the part of the exhibitor to participate. Conditional registrations shall be considered invalid. Deletions, additions or amendments to the application form and in the Standard Trading Terms shall be invalid. By submitting an application, the exhibitor acknowledges the Terms and Conditions of Trade in full. The trade fair terms and conditions shall also apply analogously with regard to ancillary services e.g. additional commissioned work such as the erection and dismantling of the exhibition stand, hiring of equipment, provision of electricity, water or other services and facilities.

2. Hiring of Exhibition Stands

The exhibitor is legally bound to take part in the trade exhibition on receipt of the completed registration form (post, fax, e-mail etc.). The rent specified on the registration form shall apply for the duration of the event. Every square metre or part thereof shall be charged in full. All prices are quoted exclusive of VAT and other taxes (stamp duty on legal transactions, advertisement tax etc.)

3. Admission and Allocation of Site

The organisers are not obliged to accept a registration application. The organiser has an exclusive right to decide upon the acceptance of an exhibitor's application and the allocation of exhibition space and reserves the right at any time, without giving a reason, not to accept such an application. The organiser alone is responsible for the allocation of space in the interest of the trade fair. Authorisation and acceptance of registration is delivered in writing by the organiser, as is notification of stand allocation, which may be provided with – or subsequent to – acceptance of registration. Domestic and foreign exhibitors whose exhibited goods correspond to the subject of the event may be admitted. Agents and importers can exhibit for the companies they represent. In order for the application for registration can be processed a list of products to be exhibited must be provided on the application form. Goods other than those included in the 'List of Products may not be exhibited. The exhibitor undertakes to exhibit the registered products without restriction throughout the duration of the fair. It is not possible to close the stand or to commence its dismantling before the end of the fair. A failure to adhere to this requirement will result in a duty to compensate the organisers the organisers. The acceptance of an application for registration (the admission of the exhibitor to the trade fair) shall not give rise to a right to admission to other fairs (acceptance of another fair registration application).

In the interests of the event (fair), the organiser shall be entitled to allocate a site different from that in the confirmation of admission and allocation of site (acceptance of the application) and to alter the size of the site, to relocate or close entrances and exits to the exhibition centre and the halls, and to make any other structural alterations. If as a result the stand rent is reduced, the difference shall be credited or repaid to the exhibitor at the organiser's discretion. The organiser shall not entertain any additional claims, in particular claims for damages. If for whatever reason the organiser is unable to provide the originally allocated stand, the exhibitor shall only be entitled to a claim for repayment of the stand rent actually paid. Even only a partial assignment of space shall require the express written consent of the organizer and is permitted only in return for payment of a co-exhibitor's lump-sum charge.

4. Withdrawal of the Application for Registration

If the exhibitor cancels or withdraws his application, the following cancellation charges shall apply:
Up to eight weeks before the start of the fair - 40 % of the stand rent. Less than eight weeks before the start of the fair – 100 % of the stand rent. In both cases all taxes, contributions, fees and extra costs will also have to be paid. The cancellation charge is agreed as flat rate for damages, independent of any attachment of blame or duty to pay, and the exhibitor waives any right to a reduction of the claim for damages, in particular to judicial arbitration, for whatever reasons including those under the heading of the balancing of advantages. The exhibitor accepts that the cancellation fees also have to be paid in the eventuality that the organiser manages to let or sell the trade stand to a third party. The enforcement of damages which exceed the agreed cancellation fee shall remain unaffected.

5. Invoicing and Terms of Payment

Together with the notification of admission (acceptance of the registration application), the exhibitor shall receive an invoice, payable in full six weeks before the beginning of the event at the latest, without any deductions. Invoices issued after this date shall be payable immediately. Prompt payment of the invoice is a condition for the handing over of the allocated stand. If the invoiced amount has not been received by the organiser by the due date, the latter reserves the right, without giving notice, to dispose of the allocated stand as he/she sees fit. In such a case point 4 of these conditions shall apply analogously. Complaints regarding the invoice shall be submitted within eight days of receipt. After this time the invoice is deemed to be accepted and no further complaints shall be considered. In the case of payment default, a charge of 12% interest on arrears per annum together with a fee of E 7.27 plus VAT per reminder shall be payable from the due date. The exhibitor shall not be entitled to postpone, refuse or set off payment of due invoices on the grounds of counter claims of whatever kind.

5a. Fees, Charges and Taxes

All fees, charges and taxes, in particular VAT and tax on advertising shall be borne by the exhibitor. All prices specified are net prices, except taxes, surcharges and fees.

5b. Marketing and services flat charge, costs

Dependent upon the amount of expo floor space booked, the marketing and services flat charge includes a quota of exhibitor parking access tickets, exhibitor passes and the obligatory entry in the corporate profile of the online exhibitor catalogue. When a printed directory of exhibitors is produced, the obligatory entry also appears in this version of the directory. Exhibitors are obliged to pay the marketing and services flat charge. If the exhibitor fails to pay the fee on time, he or she shall be legally obliged to compensate the organisers for any expenses accrued due to the sending of reminders and the initiation of debt collection procedures. These omissions shall be recompensed at the highest rates stated in EGBI no. 141/1996 or the clause or passage which replaces it. It shall not be of relevance whether procedures to reimburse costs are initiated against the exhibitor or a third party business. The above clause does not include the incursion of legal costs for claims and sequestrations of penalties set, or to be set, by the respective court(s).

6. Cancellation of Site Allocation

The organiser shall be entitled to cancel the allocation of site (admission to the fair, acceptance of the offer) if:

- 1) the exhibitor fails to perform his payment obligations on time, or
- 2) debt restructuring, bankruptcy or liquidation proceedings have in the meantime been commenced or have become pending with respect to the exhibitor, or
- 3) outstanding debts from previous fairs are still unpaid, or
- 4) the exhibits do not or no longer correspond to the subject of the fair. In such cases, Clause 4 shall apply analogously. This condition shall have validity for any single one of points 1 –

7. Force Majeure / Acts of God

If the event cannot be held as a result of force majeure, strikes, political events or other important reasons, the exhibitor shall not be entitled to make any claims for damages of whatever kind against the organiser. It is the organisers' duty to inform the exhibitors without delay that the trade fair will not take place.

8. Sales Regulation

The sale and/or the supply of goods of whatever kind, including samples, is forbidden at fairs restricted to trade visitors. At trade fairs open to the public, the exhibitor shall be entitled to sell directly and to supply the goods to the purchaser immediately, subject to the relevant legal provisions. The exhibitor agrees not to advertise or sell goods in a loud and vociferous manner. Failure to comply with the trading regulations, shall entitle the organiser to demand at short notice a suspension of direct sales and supplies, and to closure of the stand.

9. Exhibitor Identity Cards, exhibitor parking cards

In accordance with their stand confirmation, all exhibitors receive free exhibitor passes for themselves and their stand personnel. Extra exhibitor passes can be purchased. Subject to stand size the registration and internet fees include a free quota of exhibitor parking cards, the size of which is determined by the organisers. The cards are valid for the entire duration of the event (including assembly and dismantling). Extra exhibitor parking cards can be purchased.

10. Erection, Dismantling and Design of Stands

The exhibition sites are supplied without both walls and equipment. Exhibitors' stand structures shall not exceed a height of 250 m. Higher structures shall only be permitted after submission of plans and with the written consent of the organiser. Relevant construction plans shall be submitted to the project management at the latest two months before the start of the trade fair. For 2-storey stand construction, a surcharge of 50% per square metre of area built on shall be applied to the site charge. For safety reasons, structures made of glass may only be placed within borders of the site at a minimum distance of 50 cm. This rule shall not apply to safety glass. If the stand is erected by the exhibitor, nailing, drilling and adhesive substances may not be used on PVC-coated walls. Damage shall be charged at new replacement prices. Small pins may be used on painted walls, but they shall not penetrate the wall. The painted walls may be wallpapered subject to the condition that the exhibitor shall remove the wallpaper immediately after the event. If the wallpaper is not removed, the work shall be carried out by the organiser and charged in the final invoice. In the event of damage, the cost of new replacements will be charged. If exhibitor will not have a stand constructed on the allocated exhibition space, Exhibitor must erect both walls towards all sides that are not neighbouring the alley. The exhibitor shall comply exactly with the erection and dismantling times set out in the acceptance of registration. Erection of the stand facility shall commence at the latest at 12.00 (midday) on the day before the start of the fair. If the rented site has not been occupied by this time, and if no notification has been received, the organisers reserve the right to dispose of the site at their own discretion without any further notification. In such a case the entire stand rent including obligatory catalogue entry shall be charged. Erection work shall be finished by 18.00 on the last construction day. Exceeding the erection/dismantling time is not permitted. In such a case no claim for damages of whatever kind shall be entertained. If dismantling time is exceeded, the organiser shall be entitled to arrange for the stand structures to be cleared and stored at the exhibitor's expense and risk. After dismantling, the stand/site shall be returned to its original condition. The exhibitor shall pay the organiser for any damage caused through incorrect handling.

11. Technical Stand Equipment/Facilities

Electricity, water and other technical connections are available for payment of connection and use charges. All electrical appliances, facilities and installations must conform to the currently applicable ÖVE and to local and event regulations and conditions. The installation shall be carried out by a duly licensed firm of electrical contractors. The final connection and testing shall be carried out by the licensed Trade Fair electrician.

11a. Exhibiting of Machines

Exhibited machines must bear a CE test mark and correspond with the machine safety regulation – MSV (306). Machines, safety components or parts thereof that do not correspond with the MSV, must visibly bear a sign clearly indicating this fact.

12. Liability and Claims for Damages

The organiser accepts no liability whatsoever for loss or damage to exhibition goods or stand equipment brought or left behind by the exhibitor. The organiser is not obliged to enter into any insurance agreements of any kind. The organiser shall accept no liability for vehicles parked at the fair venue by the exhibitors, their employees or agents. For their part, the exhibitors shall be liable for any damage to persons or property caused by themselves, their employees or agents, or by their exhibition goods or equipment. The organiser shall be held to be non-actionable for damages. During erection and dismantling time, every exhibitor shall be obliged to exercise an increased degree of vigilance towards the security of his goods. Valuable and easily movable exhibition goods shall be removed from the stand outside of the hours of opening (particularly overnight) and stored at the exhibitor's own risk. To this end a safe depository is provided on site by the organiser where such goods can be stored for a separate payment. The organiser shall not accept particular deliveries addressed to the exhibitor and shall not be liable for any losses or for incorrect or delayed delivery. The fair forwarding agent shall store exhibition goods and packaging at the exhibitor's expense and risk. It is forbidden to spend the night in the halls or the open spaces.

Staying overnight in the halls or the open areas of the fair complex is not permitted. The organiser shall accept no liability for damage to property, health or other damage of whatever kind incurred by the exhibitor himself, his employees or any third person for whatever reason in connection with the preparation, holding or handling of an exhibition. The organiser shall not be liable for lost profit. This exclusion of liability shall not apply to damage caused deliberately or recklessly by the organisers or their employees with power of representation. The injured party shall be responsible for proving that the above condition has been met.

Any claims by the exhibitor shall be notified immediately in writing to the organiser, failing which they shall be deemed to have been forfeited. No liability shall be accepted for incorrect advertisements or entries in the official online - exhibitor index and/or printed exhibitor index or any other printed fair materials or online entries (e.g. printing errors, spelling mistakes, formal errors, incorrect classification, omission, etc.).

12a Fair Insurance

No insurance is included in the stand rent for the stand itself, for any items brought into the stand or any other associated pieces of equipment. The separate specific written terms and conditions of any such insurance taken out with the organiser or an Insurance Company shall apply.

13. Advertising Material Provided by the Organisers

At the request of the exhibitor, the organiser shall provide advertising material under the conditions and terms (prices) specified. This shall enable the exhibitor to inform his customers of his participation at the event and to issue invitations to the fair (adhesive labels, invitation cards).

14. Exhibitor Advertising at the Fair Site

Banners, company signs, advertising signs and other advertising material shall not be mounted or distributed outside the stand, shall not protrude into the passageways and shall not exceed a height of 250 cm. The mounting of advertising panels, posters or other advertising material or the distribution of advertising material outside the stand, in particular in the car parks, shall only be permitted after special agreement with the organiser and at an additional specific charge.

In the event of acts of unfair competition against other exhibitors, the organiser shall be entitled to close the stand immediately, in which case no reduction of the stand rent or other costs shall be entertained.

15. Special Events – Presentations and demonstrations

All special events and presentations of any kind at the stands or on the fair site shall require the organiser's written consent. Despite having already granted consent, the organiser shall be entitled to restrict or forbid presentations that cause noise, dirt, dust, exhaust fumes and the like, or impair the ordinary progress of the fair in any other disturbing manner. Acoustic or audio-visual presentations at the fair stand shall be arranged in such a way that the noise level does not exceed 40 dBA as measured at the edge of the stand. If a volume is not brought within the permitted limit, immediately upon order from the fair management, the management reserves the right to take appropriate measures – if necessary through closure of the stand. The exhibiting company in question shall itself be responsible for registrations with the AKM (Austrian performance royalties society).

16. Filming and Photography

The organiser shall be granted the right to photograph and film within the fair site and to use such material for his own or for general publications. In this regard, the exhibitor waives all rights to object arising under laws relating to the legal protection of commercial property, in particular copyright law and the right of complaint to the Office of Fair Trading (UWG). The exhibitor shall not be permitted outside his own stand to photograph, film, make drawings or other illustrations of exhibition articles and exhibited products, or to arrange for such to be made.

17. Cleaning

The exhibitor shall be responsible for the cleaning of the site and the passageways in the halls. The exhibitor shall be responsible for cleaning the stand. The cleaning organisations authorised by the organiser will clean the stand at the request and expense of the exhibitor. Packaging material and waste left or deposited by the exhibitor in the passageways or around the stand shall be removed at the exhibitor's expense. Hazardous and problematic waste must be removed by the exhibitor himself.

18. Transport and Parking

Motor vehicles of whatever kind shall not be driven in the fair halls. In the case of special transports, the organiser's written consent shall be obtained in good time. At the end of erection time, all vehicles shall without exception be removed from the entrances, drives, fire-brigade areas and press car parks. During the fair, lorries of over 3.5t. may not be parked in the fair site car parks. Any failure to comply with the above shall be treated as trespass, and the organiser shall be at liberty to have unlawfully parked vehicles removed at the vehicle owner's expense.

19. Stand security

During the fair, including the erection and dismantling times, the organiser shall provide general surveillance (external guarding of the exhibition halls, guarding of fair entrances and periodic passage of the security personnel through the halls). The exhibitor shall have no right to demand the provision of special stand surveillance. Stand surveillance shall be ordered from the organiser separately and shall be charged separately. If the exhibitor has the stand guarded by an outside security company during and outside opening times, such surveillance shall be notified to the organiser in writing.

20. Right of Lien

The exhibitor shall enjoy, with respect to all outstanding debts of whatever kind, a contractual and statutory right of lien on all objects and exhibition equipment brought to the stand by the exhibitor. The exercise of this right of lien shall not require the organiser to give prior notice to the exhibitor, or the prior instigation of legal proceedings. Should the right of lien be invoked, the objects and equipment may be taken from the stand by the organisers and shall be stored at the exhibitor's expense and risk. The organiser has a right to dispose of these goods at normal market prices (and under the usual terms of trade) and to offset the proceeds against any outstanding debts.

21. Infringement of the Fair Conditions, Infringement of the Law.

The fair conditions and the relevant legal regulations shall be strictly complied with. The same shall apply to all fire prevention regulations and regulations imposed by the public authorities responsible for events. The infringement of and/or failure to comply with these fair conditions, the contractual agreements and the infringement of legal regulations, shall entitle the organiser to close and clear the allocated fair stand at the exhibitor's expense without judicial process. Instructions and orders issued by the organiser or his agents shall be complied with by the exhibitor, his staff and agents without exception. This shall apply in particular to the car parks belonging to the fair site.

22. Data Protection

The processing of personal data by the organiser takes place in accordance with the applicable data protection rules and regulations. For details on the processing of your data, in particular for the specific processing purposes and legal basis, please refer to the data privacy policy for exhibitors and the data privacy policy of the Expo Contact Network, which are available at www.messe.at/en/datenschutz-cookies. If the exhibitor notifies the organiser of personal data of third parties (in particular data of representatives, contact persons, agents or other employees of his company) within the scope of the registration or in the course of the contract, he is obliged to inform the persons concerned without any delay and to provide them with the data privacy policy of the organiser. The exhibitor is liable for any disadvantages incurred by the organiser in breach of this obligation.

Consent to data processing and to receive email newsletters and surveys according to Section 107 TKG

(Telecommunications Law) You give your express consent to be included in the Expo Contact Network and agree to the processing of your personal data according to Section 5.1. of the data privacy policy of the Expo Contact Network, for the operation of the Expo Contact Network and for the provision of services offered via this platform. You expressly consent to Reed Messe Salzburg GmbH, Reed Messe Wien GmbH, Reed CEE GmbH, Systemstandbau Salzburg GmbH or Exposs Messebau GmbH sending you emails from time to time containing information, advertising and surveys on our own offers, events and services, as well as information about other companies' products or services related to trade show events or similar events ("email newsletter"), or contacting you by phone to conduct surveys on our own events and services. This consent can be revoked at any time by email to database@reedexpo.at.

23. Written and Verbal Agreements, Customary Practice

Amendments, additions and supplements to this agreement shall not be valid unless in writing. Such shall also apply to any waiver of the written form. Spoken agreements shall not be considered valid. The exhibitor shall not derive any rights of whatever kind from previous events or agreements.

24. General Provisions, Court and Place of Jurisdiction.

Austrian law shall apply exclusively. The court and place of jurisdiction shall be Salzburg for both parties. The invalidity of any individual fair conditions shall not affect the validity of the remaining provisions and shall not lead to the dissolution of this agreement. Following documents are an integral part of these TRADE FAIR TERMS AND CONDITIONS: the Registration Form, the Exhibitor Conditions, the Safety Regulations, the Assembly Conditions, and, if applicable, booking forms for seminars and lectures.

