CASA

RAUM FÜR DIE ZUKUNFT

EXHIBITOR INFORMATION

28. - 30. APRIL 2027

MESSEZENTRUM SALZBURG

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CASA-MESSE.AT

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COMPANY AND CONTACT DETAILS FOR OFFERS

General Company Details

☐ Exhibitor
☐ Co-exhibitor with _____

Company register no. VAT ID no.

Company name according to company register

First name/surname: Contact person

Street/PO box

Country/Postcode/Town or city

Company phone Company fax no. Contact person: mobile phone

Internet adress

Company e-mail address

Contact person: E-mail address *

Executive management

* Please note, this e-mail address will be used for all information regarding your Exhibitor dashboard/online exhibitor profile.

Booth details
(Prices on the following page)

Type: ☐ Row ☐ Corner ☐ End ☐ Island

Dimensions: _____ sqm = _____ m x _____ m

☐ Co-exhibitor: We wish to include the following co-exhibitor.

Company name according to company register

☐ Please send an offer for a 2-level booth.
We require information and a non-binding offer for the option of a booth with a built-on upper level.

Attention: Booth area without boundary walls!

Correspondence address

Company name according to company register

First name/surname: Contact person

Street/PO box

Country/Postcode/Town or city

Company phone Company fax no. Contact person: mobile phone

Contact person: E-mail address *

Invoice address
(If different)

Company name according to company register

VAT ID no.

Street/PO box

Country/Postcode/Town or city

Please note that submitting this data does not automatically constitute a stand registration. The first step in returning this document is to express your interest. The next step is to make contact and discuss the next steps together.

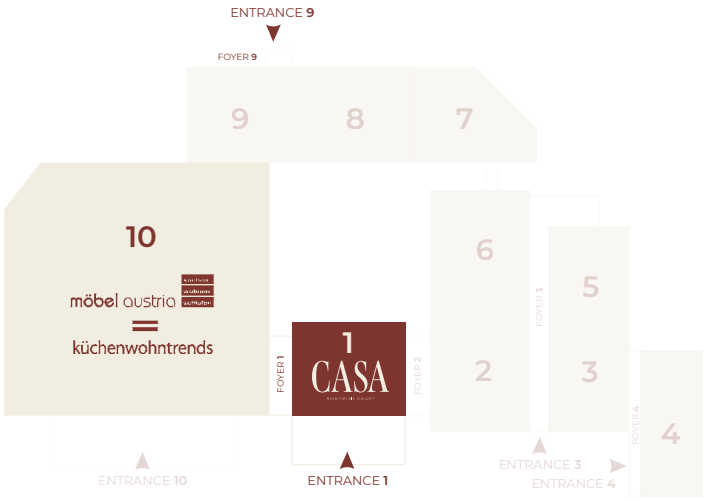
All prices are exclusive of VAT, legal fees, registration and internet fees, electricity consumption, standard marketing and service fee, taxes and duties. The General Terms and Conditions (GTC) and the House Rules are recognised in full upon submission of the registration form. Deletions, additions and amendments to the registration form and in the GTC are invalid. Premature dismantling during the event is not permitted under penalty of a contractual penalty. The place of jurisdiction for all disputes of whatever nature between Messezentrum Salzburg GmbH and the exhibitor is the competent court for the city of Salzburg. Austrian law shall apply. The General Terms and Conditions and the House Rules are available for download at www.mzs.at/de/agb/ and will be sent to you on request. If you no longer wish to receive this exhibitor information on 'CASA' in future, you can revoke the use of your contact details for this purpose in writing at any time.
Revoke the use of your contact details in writing at any time: datenschutz@mzs.at Our general data protection declaration and further information on the subject of data protection can be found at any time on our website: www.mzs.at/de/datenschutz/
Subject to changes, content, printing and typesetting errors.

PRICES & SPACE RENTAL

Space rental fees

	Regular price	Early bird price*
Row booth	€ 190.00 per sqm	€ 172.00 per sqm
Corner booth	€ 205.00 per sqm	€ 186.00 per sqm
End booth	€ 212.00 per sqm	€ 192.00 per sqm
Island booth	€ 220.00 per sqm	€ 200.00 per sqm

* Valid until 25.09.2026



Mandatory services

Following is included:
- Ticketcodes free of charge (unlimited)
- Full-surface carpeting (individual color or design customizations are not included.)
- Catering

Marketing- & service fee

The marketing and service fee is already included on registration and encompasses
- Registration fee
- Quota of exhibitor passes and exhibitor parking access cards (quota according to booth size)
- Inclusion of – and access to – your company profile in the online exhibitor catalogue
- Exhibitor dashboard

(Details and more information can be found on page 5.)

€ 395.00

Co-exhibitor fee

Plus standard marketing and service fee

€ 200.00

The prices quoted are net prices. The GTC and the house rules are available for download at www.mzs.at/de/agb/ and are acknowledged by the client's signature. Subject to changes, content, printing and typesetting errors.

ONLINE EXHIBITOR CATALOGUE – EXHIBITOR-DASHBOARD

ONLINE COMPANY ROFILE
The online exhibitor catalogue on the trade fair website is the number-one source of information for visitors preparing for the trade fair, and often forms the basis for deciding whether or not to visit your booth.
Fill your company profile with information you consider important to convince potential customers of your company's benefits. The more information and details an online company profile contains, the more attractive it will be.

The **Bronze Package** is already **included** when exhibitors **register for the fair**. UPGRADE: For more visibility in the online exhibitor catalogue, we offer two upgrade options: the **Silver Package** and the **Gold Package**.
For more information and details: www.casa-messe.at/de/fuer-aussteller/digitale-produkte/

STANDARD MARKETING & FLAT SERVICE FEE
The marketing and service fee is already included when you register and encompasses:
- Registration fee
- Quota of exhibitor passes and exhibitor parking access cards (quota according to booth size)
- Inclusion of – and access to – your company profile in the online exhibitor catalogue
- Exhibitor dashboard
(More details and information on page 5)

Bronze package
Basic entry in the online exhibitor catalogue

The system provides the following details in advance:
- Company name
- Hall/booth number

Included when you register for the fair!

Enhance your profile and stand out from the crowd by adding more detail!
- Logo and Header image
- Company description
- Brands you are presenting
- Link to your company website and link-up to your social media channels
- Productcategories
- Gallery of products and services
- Upload documents (PDF format), such as product catalogues, price sheets, image folders, event schedules etc.

Silver package
Upgrade in the online exhibitor catalogue

UPGRADE

- Colour highlights
- Contact icons
- Maximum visibility for your company description

€ 250.00

Benefits
- Visible showcase of your company, brand(s) & products
- Trade fair visitors are more aware of your goods/ services as they prepare to visit the show
- Better search engine visibility (Google; search engine marketing: backlinks, content reach, ...)
- Customer and product-specific information to win over potential customers

Gold package
Limited no. of upgrades in the online exhibitor catalogue

UPGRADE

- **Silver package** (see above)
- Feature sponsorship of a product category at the top of the exhibitor, include "Premium" label
- Feature on the "Homepage Carousel"
- **Limited! Only 10 packages available**

€ 750.00

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DIGITAL ADVERTISING

Exhibitor-Dashboard

The exhibitor dashboard on the trade fair website is your central access portal to our versatile functions:

- Management of your exhibitor profile
- Ordering TAN codes for your exhibitor passes
- Information on car park tickets

Included in the marketing and service package

Social Media Package

Reach your target group via the social media channels of the CASA (Facebook, Instagram, LinkedIn).
With our reach and expertise, we bring your message to the right screens in a targeted manner.

- Strategy discussion on platform selection and content creation
- Publication of your message on Facebook, Instagram and/or LinkedIn*
- Direct forwarding to your target page

€ 200.00

* The content will be adapted in consultation if necessary.

Audience Package

Your content - our reach.
With the Audience Package, you can present new products, promotions or company news to a broad target group via our platforms*

- Publication as top news on the trade fair website
- One-time playout on selected social media channels
- One-time playout in the newsletter of CASA

€ 850.00

* The content will be adapted in consultation if necessary.

Leaderboard Banner

Increase your presence on our website with prominent banner placements.

Prices & placements

- **Exhibitor directory** **€ 800.00**
- **Homepage** **€ 550.00**
- **News, Highlights or Programme** **€ 350.00**

Your advantages

- High visibility on highly frequented pages
- Optimised for desktop and mobile devices
- Duration: 4 weeks before and 2 weeks after the trade fair

Format: desktop 1005 x 124 px, mobil 768 x 639 px (jpeg/ png), limited partner rotation, customised link

Newsletter Banner

Your message directly into the inbox of a industry-specific target group:

Options and prices

- **TOP banner** – placement in the header of the newsletter header (600 x 90 px) **€ 680.00**
- **Super banner** – the celebrity (600 x 168 px) **€ 400.00**
- **Standard banner** – the classic (240 x 240 px) **€ 250.00**

Your advantages

- Precise targeting
- Maximum reach within the industry
- Flexible design options

Format: jpeg or png, customised link

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ADDITIONAL PRODUCTS, EXHIBITOR PASSES & PARKING ACCESS CARDS

When registering for the fair, you get **free exhibitor passes** and **one free exhibitor parking access card**. Do you also need additional exhibitor parking access cards for your team, or because customers you have invited are travelling by car? Order the additional product required to optimise your trade fair presence.

- **Exhibitor parking access card*:** **€ 18.00** per piece (incl. 20% VAT)

*It is also possible to purchase additional exhibitor parking passes at the Parking space counter from Messezentrum Salzburg (at the parking garage opposite Hall 10) under the same conditions.

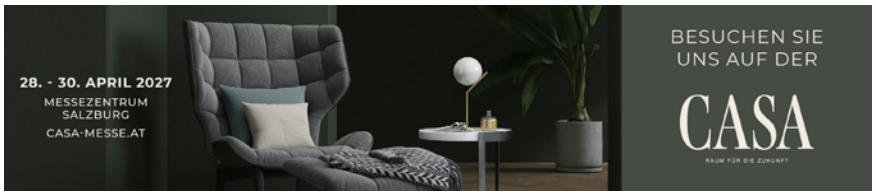
REGISTRATION INFORMATION FOR VISITORS

Tickets for the fair are free. To ensure a smooth process, all visitors must register in advance. Please register at **casa-messe.at** to receive your free ticket.

BANNER

Use our banners for your email signature.

Donwload here



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